

**Von:** Grau, Rolf (CSI-Consulting AG) rolf.grau@csiconsulting.ch   
**Betreff:** AW: Green IT Team Meeting on February 19th, 15:00 - 18:00 at PH ZH next to Zurich main station  
**Datum:** 20. Februar 2016 um 11:23  
**An:** Niklaus Meyer niklaus.e.meyer@gmail.com, Team Green IT nmeyer@acm.org

GR

Hi everybody

There was quite some discussion about the Green IT 2.0 vision statement during the meeting yesterday, which means that Christen and his team have done a great job giving us a good starting point! =:)

In order to clarify the questions raised during the meeting, and further detail the vision into actionable steps, here my contributions for the next steps:

- I suggest having 2 or 3 guided workshops, inviting all members, in order to collaboratively construct Green IT 2.0. If people are not willing to actively participate in those, this also would be an interesting input into the whole discussion ;) ...by the way: why not invite members of target sponsors to the discussions, in order to assure their support from the start? (e.g. BFE, ARE, Energiestädte, SAFE, utilities companies, WWF, Greenpeace etc.) ...if they are not interested, yet another input...! ;)
- In order to be as effective as possible during those workshops, we should the “simple” stuff get done in between.

For that, I have put together in the attached spread sheet the open questions I remembered from yesterday’s discussion. Please feel free to add your thoughts to it.

As a general guidance for clarifying the questions and finally get to an actionable plan, I started to fill in elements of the proposed vision statement, of other reports presented yesterday, and of subjects discussed earlier into the attached canvas. Red letters means that we either have to confirm or further clarify / detail those entries. (Of course we can also discuss about the black entries, if someone does not agree with them; just in case: black capital letter entries of the field headers are a given! Also the letter size is given, which means we have to really focus and get to the point in each field! ;)

To start with, we first need to agree on the fields PROBLEM, CUSTOMER SEGMENTS, UNIQUE VALUE PROPOSITION (ideally in this order) – only after that, we should continue with the other fields! So the first key questions to start with are:

- o Do we have identified a problem worth solving?
- o Does the customer segment (target group) want it?
- o Would they pay for it? Or someone else?
- o Is it actually possible to solve the problem of the customer segment?

Now, if one of the main focuses of Green IT 2.0 is green-by-IT, why not walk the talk and start using IT for remote collaboration and consent forming. We could do this using e.g. google docs, so everybody can add and edit to the two files attached, until we get to a conclusion; here another proposal to get our discussions going and detail our plan for Green IT 2.0:

<https://www.loomio.org/invitations/f6370ecc6f79eabcf54c>

I have already started a thread to discuss the Problem Statement and the Customer

Segment.

We have 1 month until Eastern holidays – let's get to a first agreement on problem to solve, customers and unique value proposition until then! 😊

Thanks in advance for your time and contributions!

Best regards,

Rolf

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**Von:** Niklaus Meyer [mailto:niklaus.e.meyer@gmail.com]

**Gesendet:** Mittwoch, 17. Februar 2016 23:16

**An:** Team Green IT <nmeyer@acm.org>

**Betreff:** Fwd: Green IT Team Meeting on February 19th, 15:00 - 18:00 at PH ZH next to Zurich main station

Dear colleagues

We are all looking forward to the Green IT Team Meeting on February 19th, 15:00 - 18:00 at the PH ZH. After the meeting we will move to the restaurant NEO, Europaallee 47 just a few steps away for cocktails and dinner for those who can stay.

You can still register for the meeting at [doodle entry](#) until February 18th in the evening.

As a preparation for the annual meeting I encourage you to read the [Annual Report 2015](#), the [Five year planning document](#) and the [Action Plan 2016](#), they all have been agreed by the Green IT Management Team. We will only have time to give you a summary and to answer questions at the meeting.

Please find attached also the new Green IT 2.0 vision statement, a daring new development we would like to discuss with you and get your support to tackle the challenges.

For the forthcoming CEBIT 2016 conference in Hannover we prepared several documents. One of them, a factsheet about Green IT and who we are and what we do is attached. We were asked to provide a picture of the Green IT Team. If you agree we take a group picture with all of you and make this available on the documentation page at the CEBIT.

I look forward seeing you all on Friday

Best regards

Klaus

Anfang der weitergeleiteten Nachricht:

**Von:** Niklaus Meyer <[niklaus.e.meyer@gmail.com](mailto:niklaus.e.meyer@gmail.com)>

**Betreff:** Green IT Team Meeting on February 19th, 15:00 - 18:00 at PH ZH next to Zurich main station

**Datum:** 29. Januar 2016 um 10:29:28 MEZ

**An:** Team Green IT <[nmeyer@acm.org](mailto:nmeyer@acm.org)>

Dear colleagues

Here is the logistics information for our forthcoming meeting

Date: Friday, February 19, 2016

Time: 15:00 - 18:00 followed by cocktails/ dinner

Location: Room LAA-K042 at the "Pädagogische Hochschule Zürich" (PHZH), Lagerstrasse 2, 8090 Zürich, right next to the main railway station in Zurich ([map](#)).

The room will be available at 14:30 and we have to be out of it on 18:30. We will select a restaurant close-by for those who can stay for cocktails and possibly dinner. I expect about 15 - 20 participants for the meeting.

Please indicate until February 18th at the latest if there is any change on [doodle entry](#)

The provisional agenda of the meeting is:

- Status Membership and Green IT activities
- Annual Meeting
- Presentation about „Smart metering in the cloud“ by the company [smart-me.ch](http://smart-me.ch)
- Green IT 2.0
- Green IT SIG at CEBIT 2016
- Miscellaneous

Please review the drafts of our [Annual Report 2015](#) and the [Five year planning document](#) on our website. They will be discussed and agreed in our Management Meeting next month and will then be the main documents for our Annual Meeting. If you have any changes you would like to suggest or any other topic to bring up at the meeting, please send me an email.

I look forward meeting you all on February 19th in Zürich.

Best regards

Klaus

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