

**Project Name:** Green IT 2.0  
**Author:** Marketing  
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Ref. Reviewer	No.	Chapter	Findings / Questions	Proposed Changes	Type of Finding: 1=formal error 2=content, not critical 3=unacceptable	Comment by Author	Decision to Implement Findings
	1	Vision Intro	Value proposition of Green IT 2.0? What is the single, clear, compelling message that states why SIG is different and worth paying attention?				
	2	Vision Intro	Detail how the following is achieved through SIG: "...practical and well founded approaches to achieve greater sustainability in our society with the means of Information and Communication Technologies (ICT)...services of Green IT SIG and its member companies to achieve their own sustainability goals."				
Rolf	3	Vision Intro	Target group: Who exactly are our customers / users?	Narrow down "...Businesses, Government units and the society at large..."			
Rolf	4	Vision Intro	What are partner organisations? Members? Sponsors? Why or under what conditions would they let us "using ... Intellectual Property developed by our partner organisations"?				
Rolf	5	Vision Intro	How does "...using Intellectual Property developed by partner organizations..." fit in with "...stays independent from providers of ICT products and services."?				
Rolf	6	Vision Intro	In order to be the "...hub of knowledge in the area of Green IT..." do we really need to create content? Or just provide the platform to gather the content of others at a single effectively searchable site? ...maybe providing quality control on top?				
	7	Organization	How many employees does the swiss information society (SI) have? Considering this number, how reasonable would be to have the 3 - 5 employees for the SIG within the infomation society? The answer to that could be that the future of SIG is outside SI?!	Clearly state if SIG 2.0 would stay within SI or not. If it stays with SI, what are the legal and organisational consequences / restrictions of this?			

	8	Members	<p>What do I get as a member of the SIG that I would not get without a membership? By the way, by being member of SI I already get the following benefits:</p> <ul style="list-style-type: none"> <li>- As a member of the SI, you are part of a well-known, active network of computer scientists and people from related professions.</li> <li>- As a club we are constantly growing and are interested in making it easy for our members to meet and network.</li> <li>- Our events calendar provides up-to-date information about current national and international events.</li> <li>- The SI supports all special interest groups and their boards in organizing events and trips.</li> <li>- Free attendance at all SI events.</li> <li>- Discounts for events of associated organizations.</li> <li>- SI members receive a discount on ACM membership</li> <li>- 20% discount on JavaSPEKTRUM / OBJEKTSpektrum</li> <li>- 15% discount on S &amp; S publications (Java Magazine / Mobile Technology ...)</li> </ul>				
Rolf	9	Financing	<p>What fees would the SIG get from education services and what for (in addition to what the SIG-member himself gets for his services)? Shouldn't standards be free, for the largest number of companies to adopt them? How would development and maintenance of tools, labels and certificates be financed before we could actually get money from it? What organization / infrastructure would maintenance of labels and certificates require?</p>				
Rolf	10	Financing	<p>Do we know how the following sites are maintained and financed?</p> <p>a) Energieschweiz (BFE): <a href="http://www.energieschweiz.ch/de-ch/utilities/ueber-energieschweiz.aspx">http://www.energieschweiz.ch/de-ch/utilities/ueber-energieschweiz.aspx</a>  b) TopTen (WWF, SAFE, EWZ): <a href="http://www.topten.ch/">http://www.topten.ch/</a>  c) Kompass Nachhaltigkeit: <a href="http://kmu.kompass-nachhaltigkeit.ch/infos/about/umsetzungspartner.html?L=0">http://kmu.kompass-nachhaltigkeit.ch/infos/about/umsetzungspartner.html?L=0</a>, <a href="http://kmu.kompass-nachhaltigkeit.ch/infos/about.html">http://kmu.kompass-nachhaltigkeit.ch/infos/about.html</a> (KMU); <a href="http://oeffentlichebeschaffung.kompass-nachhaltigkeit.ch/infos/about/umsetzungspartner.html">http://oeffentlichebeschaffung.kompass-nachhaltigkeit.ch/infos/about/umsetzungspartner.html</a>, <a href="http://oeffentlichebeschaffung.kompass-nachhaltigkeit.ch/infos/about.html">http://oeffentlichebeschaffung.kompass-nachhaltigkeit.ch/infos/about.html</a> (Öffentliche Verwaltung).</p> <p>Are we aiming at an organisation comparable to SAFE? or a project / programm organisation, which gets redefined and refinanced every 3 - 4 years (e.g. similar to Öko-Kompass of the town of Zurich)</p>				