

## Participants:

Arthur Clay (guest), Vincent Eckert, René Fasan, Beat Koch, Marcel Ledergerber, Lukas Meyer, Andres Meyer (guest), Niklaus Meyer, Seán Murphy, Robert Nilsson, Christen Oesterbye, Giuseppe Sampietro, Roberto Scatigna, Jörg Schanze, Tobias Schläppi, Sarah Vowles. Jaak Vlasveld, Amsterdam, by teleconference.

Location: ZHAW Zürich, Lagerstrasse 41/45

## Agenda:

16:00 Welcome, Agenda, Introduction, recent activities (Klaus)

16:20 Status Green IT 2.0 (Vincent Eckert)

16:40 Green IT activities at Roche (Tobias Schlaeppi)

17:00 Break

17:20 Status Green IT Amsterdam and Green IT Global (Jaak Vlasveld, Green IT Amsterdam via Skype)

17:50 Our use of social media (Arthur Clay)

18:00 Web developments (Lukas Meyer and Arthur Clay)

18:40 - Status EnergieSchweiz Data Center campaign and presentations at external events (Beat)

19:00 End of meeting followed by dinner at Più Restaurant

## 1. Introduction

We are pleased to welcome the new members Tobias Schläppi (Roche), Roberto Scatigna (Zurich Insurance) and the guests Arthur Clay (SI Office) and Andres Meyer.

Ruzica Dimova is back from her leave of absence and we are glad that she will lead in future the marketing team and assist with the support of students, who we want to encourage to select study work in the Green IT domain.

## 2. Status Green IT 2.0 (slide presentation by email attachment)

The new Green IT 2.0 Focus Group under the guidance of Andreas Schläpfer will start the workshops in November 2017. We are pleased that several new companies are interested to participate.

## 3. Green IT Activities at Roche (slide presentation by email attachment)

Roche has been recognized as a Leader for sustainability in the Pharmaceuticals, Biotechnology & LifeSciences Industry. In the IT domain, particularly the data centers, Roche followed the usual sustainability principles, similar to the ones listed on the Green IT website. Advanced features could be recognized for example in Activity based working, Hybrid Cloud Computing and the use of thermal energy, etc.

#### **4. Green IT Amsterdam**

Jaak Vlasveld, Director of Green IT Amsterdam addressed the group by teleconference. He demonstrated some of the current Green IT projects and also encouraged everybody to share good practices through our Green IT Global network.

#### **5. Social Media**

Arthur Clay showed how social media could be used by our Green IT SIG and supported by him. Monika Rut has already set up a company and group page and wrote to a number of individuals. Other than our management committee who selected LinkedIn and Twitter he suggested to use also Facebook. The introduction of Social Media will now have to be coordinated with the team leader for marketing (Ruzica) and an implementation plan developed. The members will then be encouraged to follow the channels.

#### **6. Web Development**

Lukas Meyer and Arthur Clay showed the status of the web development. Arthur told us that he already developed a prototype for the migration from ionize to wordpress. This migration was decided by the Green IT management team some time ago. Arthur showed us his work and at first hand it looked impressive, the appearance not far from our current design but modernized, some old requirements, like an efficient link to prior news was included and the mobile devices will be better supported.

On the other hand Arthur told us that if we would not finish the migration quickly and in particular reprogram the application interfaces for the new environment then our website would not be found anymore.

Lukas Meyer, head of Web Development, will organize a meeting with Arthur and Beat to define an implementation plan as quickly as possible. If the close dead line cannot be met an alternative route will have to be selected, apparently possible according to Lukas and Beat.

#### **7. Status of EnergieSchweiz Data Center Campaign**

Beat presented the implementation of the campaign application of EnergieSchweiz. It was great to see that the work of the Green IT SIG data center team, the green data center assessment application, was fully used. Several hundred data centers have been contacted and the company Profundia is

following up with phone calls and other means. Everybody can check out the application with the following links:

- Full Assessment: <https://dcenergy.ch/assessment>.
- Short assessment with 13 questions: <https://dcenergy.ch/check>.

#### **8. Presentations**

Beat will show a posture about the EnergieSchweiz data center campaign at the DACH Energieinformatik conference October 5/6 in Lugano and he will present Green IT topics at the Swiss Green Economy conference on October 30 in Winterthur.

#### **9. Next meeting**

The next Green IT team meeting will take place on November 30, 2017 16:00 – 19:00 in Zurich.

Thank you for all your contributions

Klaus

15.09.2017