



Effective & Efficient IT

How your business can benefit from today's IT solutions and be well prepared for tomorrow

Agenda



- 14:00 Welcome – Effective & Efficient IT, Christen Oesterbye & Rene Schön, BORN Green Technologies
- 14:10 Energy Management and the Internet of Everything, Tom Noonan, Cisco
- 14:40 Effective & Efficient Energy Management, Robert Nilsson, BORN Green Technologies
- 15:00 Smart Cities & Project Urban Hive, Markus Schrofer, Cisco Switzerland
- 15:30 Break – coffee & refreshments
- 16:00 Energy Management at University St. Gallen, Dr Kurt Städler, University St. Gallen
- 16:30 Green IT for the energy transition, Niklaus Meyer, President, Green IT SIG
- 17:00 IT in medicine – Megatrend of the future? Prof. Jürg Gutknecht, President, Schweizer Informatik (SI)
- 17:30 Apéro & networking



Effective & Efficient IT...



Effective

Producing the intended outcome

Efficient

*Producing outcomes in the best possible manner
with the least waste of resources*

Effective & Efficient IT

*Producing intended outcomes with the least use
of resources through technology*

Outcomes

Less or more or better or smarter:

Cost, Energy, Health, Sustainability, Knowledge, Information, Analytics, Transparency, Innovation

