

Green IT Vision 2020

In the year 2020 a large part of the companies in Switzerland are aware of the potential of ICT to support the sustainability issues. Many of them are routinely assessing the sustainability of their ICT operations and are closing the gaps with action plans. They are measuring and managing the energy consumption and they identified effective ICT solutions to assist their companies to achieve the overall sustainability goals.

The role of Green IT 2.0 Special Interest Group (SIG)

The Green IT 2.0 Special Interest Group (SIG) is a well established organization unit in Switzerland known for its practical and well founded approaches. Green IT SIG is a founding member of the International Green IT coalition and leverages through this cooperation the worldwide expertise.

Green IT SIG sets objectives, standards, labels, certificates for providers of ICT services and products as well as for economy and society at large. The role of Green IT SIG is to be the 'hub' of knowledge in the area of Green IT using both in-house developed ideas and concepts as well Intellectual Property developed by our partner organizations in Switzerland and abroad. It offers a set of tools and services to be used by large and small organizations, data centers and households to assess and improve their sustainability.

Green IT SIG is a non-profit organization and stays independent from providers of ICT products and services. Green IT SIG will provide fee based courses and training on a regular basis and on-demand. Green IT SIG will only provide initial but free consulting services. Requests for detailed consulting and quotes will be carried out by some of its member organizations.

Members

There will be at least 50 Swiss company members from all types of organizations (public and private) as well as a few from outside Switzerland. These memberships will provide for the on-going cost of running the Green IT SIG in combination with the sponsors from both the public and private space.

Organization

By 2020 the organization will be governed by a Board made up of a few engaged members as well as an Advisory Board of leading experts in the field of Green IT. The organization will on a daily basis be managed by a Managing Director/CEO, who will have an administrative person at his/her disposal as well as 'consultants' that are monitoring the field of Green IT.