

Green IT SIG of the Swiss Informatics Society
2017 action plan

1. Introduction

At the beginning of 2017 we are busy to finalize the documentation for our Green IT 2.0 initiative and to plan the roll out tour to potential new members and investors. In addition we are preparing for workshops with asut and with a number of international Green IT organizations.

Our long term vision is to be recognized as a trusted and high quality neutral competence center for Green ICT services and advice in Switzerland as well as internationally and to contribute effectively to the energy transition (Energiewende).

Other relevant documents - available on greenit.s-i.ch - to consider when reading this plan are:

Green IT 2.0 vision (replacing the prior 5-year report)
Annual report 2016
By-laws Green IT SIG
Additional Information and applications on greenit.s-i.ch

2. Organization, Membership and Finances

2.1. Organization

Our organization follows the model of the Swiss Information Society (SI) with an annual meeting (die Fachgruppen-Versammlung), a management team (der Fachgruppen-Vorstand) and a few speciality teams.

The proposed management team for 2017 consists of Vincent Eckert, René Fasan, Lukas Meyer (new) Niklaus Meyer (president), Christen Oesterbye, Ruzica Dimova and Marcel Ledergerber. Every two years the management team has to be re-elected at the annual meeting, this year is an election year. (Ruzica Dimova and Marcel Ledergerber are still abroad and it is not clear when they will be back and whether they will be available to continue to serve on our Management Team).

There are several Specialty Teams, the members are listed on the website:

- Data Center Team (led by René Fasan and Knud Niebur)
- EnergieSchweiz team (Beat Koch and Doris Slezak)
- Marketing/Finance Team (Vincent Eckert)
- Web development team, together with the development team of Serious Software Company (new: Lukas Meyer)
- Smart Grid Team (Niklaus Meyer)
- Antenne Romande (vacant)
- Education Team (Bernhard Hämmerli)

The whole Green IT Special Interest Group will meet 3-4 times per year either physically or by audio-/videoconferencing. Specialty Team meetings will be organized directly by the team leaders and/or individual members. The teams for

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“Green by IT services” need to be established.

At the beginning of 2017 we have posted a job opening (30%) for an administrative support person to off-load some of the work of the president. This move should improve the chances to find a successor for the current president to be operational by 2018.

2.2. Membership

Increase Company membership from 5 to 10

Increase (paying) individual members from 17 to 25 (budget 20)

2.3. Finances

The income is planned to increase from CHF 13000 to 20000 and the cost from CHF 8000 to 25000 providing a loss of CHF 5000. The capital will decrease accordingly from CHF 16000 to CHF 11000. The income sources would come mostly from membership fees. The cost of the web development we assume will be covered mostly by the Data Center campaign of EnergieSchweiz. The assumptions could change, if we move ahead aggressively with Green IT 2.0.

3. Activities and projects

3.1. Assignments, member participation

We encourage the members to register for their participation in Specialty Teams and for Support Activities. The [Green IT Specialty Team spreadsheet](#) was created to allow members to register by entering an x in the appropriate column. A team leader will then discuss the participation with them.

3.2. Conferences and Workshops

- Give four to six presentations and contributions at conferences of organizations such as: SI, VDE, Öbu, Datacenter Events, EnAW, EnergieCluster, Green IT Amsterdam, SFL, etc.)
- Organize two evening information sessions in Zurich or other cities to foster the Green IT awareness

3.3. Education programs

- Adapt the Green IT CAS course in connection with the new Master Program “Digitalisierung und IoT in Gebäuden, Energie und ICT (Mobility?)” at the University of Lucerne
- Support and participate in Green IT Education programs organized by other organizations (e.g. Sanu)
- Build up Green IT specific fee based education sessions in connection with Green IT 2.0

3.4. Web development

- Improve the quality of the content of the existing website for all three languages
- Make sure the relevant requirements of the EnergieSchweiz Data Center campaign are covered (Beat and Doris will provide the requirements out of this project)
- Evaluate and possibly implement a change of the Content Management System

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(ionize to e.g. Wordpress, the preferred CMS of the SI)

- Update the documentation (Operation Manual)
- Provide the proper legal protection for content and program code

3.5. Management Team

- Finalize the Green IT 2.0 Vision, Strategy, Organization, Marketing and Financing documentation to be presented to existing and future members and investors.
- Actively participate in the foundation of the Green IT Alliance of the four organizations Green IT Amsterdam, Sustainability for London (SFL), AGIT (France) and Green IT SIG.
- Gain acceptance as a partner of the SMARTER2030 Coalition
- Consolidate the working relationships with Green IT Amsterdam
- Establish MoU with asut about the development of use cases in the intelligent building area

3.6. Other activities

- Representation: Assure representation in relevant Government initiatives
- Measurement: Provide guidelines for active Energy measurement and include on Website
- Develop questionnaire for outsourced operations to find out about their Green IT quality and CO2 footprint to assist customers to find green services providers

This action plan has been agreed by the Green IT Management Committee on 15.02.2017 with updates on 28.02.2017

NM/28.02.2017